

To date the Foundation has refurbished the Oncology waiting room in St. Vincents Hospital, the treatment waiting room also in St. Vincent's, we have transformed the garden waiting area of the Breast Care Unit in St. James Hospital and the Oncology waiting room of Sligo General Hospital. Some of these waiting rooms are still under reconstruction as we wait on materials and get approval from the Hospital authorities.

Let's Work Together

There's always a way to work with the Marie Keating Foundation. We have lots of experience of partnerships with some of Ireland's largest and smallest companies.

The Foundation becomes involved in high profile national awareness campaigns as well as local fundraising efforts. We are proud of our experience and pleased with our success. We work closely with our corporate sponsors and staff and we welcome the fact that we need to meet your own business objectives, as part of any fundraising project or campaign. Because our service is localised with mobile units operating in every community in Ireland we can, if you wish channel your fundraising towards local areas and regions.

So whether you are open to ideas or have a specific campaign in mind, we are more than delighted to discuss it with you. Let's work together to achieve a successful outcome, for your company and for the people who benefit from our services.

Earn Recognition

The Marie Keating Foundation is highly recognised as a cancer charity. More than 78% of the population, according to a recent survey undertaken, knew about the Foundation and its work. Working with us will allow your company to be recognised also.

Make an Impact

The Marie Keating Foundation, while well known is not one of the biggest cancer charities in Ireland. For that reason the contribution that your company makes will be worth that much more and make such a difference to the people that we serve.

Get Results

Our work with children is immediate, effective and easy to communicate. Supporting us shows in a practical way that you care about the issue of cancer and that you are prepared to do something about it. Experience shows that supporting the Foundation will generate goodwill with everyone from your staff to your customers.

On February 2nd 1998, our mother Marie died from Breast Cancer. At the time and all through her illness, we could do nothing to help our Mother who had, all our lives, done everything for us.

We, the Keating family have set up this charity in her name to try to help and prevent others going through what Mam went through and what we are still going through to this day. This is also to show that such a wonderful mother and person did not die in vain.

Take care.

The Keating Family



Marie Keating
FOUNDATION

Who we are

Following the death of their mother, Marie, in 1998 each member of the Keating family promised that they would do everything they could to bring an end to breast cancer. They committed to provide all women and their families with the necessary information to prevent cancer or detect it at its earliest stages. Their collective aim was to make cancer less frightening by enlightening. The Marie Keating Foundation is the realisation of a family's dedication – it is a promise to themselves, in action.

To achieve this, our mission is to work together to beat cancer through awareness, education and support services by:-

- Increasing awareness and knowledge on cancer and related issues to all sectors of the community.
- Promoting early detection and treatment.
- Providing practical support services to those affected by cancer.
- Working closely with various cancer-related groups and organisations to complement and optimise efforts to eradicate cancer as a life threatening disease.

We focus on cancers that can be prevented through lifestyle changes and early detection and our ultimate vision is a future free from the fear of cancer.



What we do

Mobile information units

Our mobile information units **DO NOT PROVIDE A CANCER SCREENING SERVICE**. Our aim is to reach out to as many people as possible to provide information to the general public, free of charge. The Foundation believes that by doing so more people will not only become aware of cancer and related issues but also become our partners in spreading our education message.

We have information presentations on the mobile units as well as prosthetic teaching aids on board in order to educate, inform and emphasise the importance of early detection and self awareness. The Unit is equipped with information leaflets that may be taken home, on each of the key cancers and our trained nurses provide the public with practical advice on healthy lifestyle choices. If you would like our mobile unit to visit your community or area please contact our office on 01-6283726 or email info@mariekeating.ie.

The unit is 7.6m long, 2.31m wide and has a maximum height of 3.27m.

Workplace Presentations

Our trained nurses are equipped to visit your place of work or community group as part of our health promotion initiative. They offer advice and help to groups of men and women separately or as a group. Arrangements can be made for people to speak to the nurse individually and in complete confidence. If you would like to avail of this free service for your workplace or community group please contact our office on 01-6283726 or email info@mariekeating.ie.

Public Awareness Campaigns

Focusing on the key cancers, the Foundation invests in a number of major media campaigns throughout the year. October is internationally recognised as breast cancer awareness month and we undertake a month long targeted campaign using radio and print media to communicate the message of early detection. Other campaigns focus on men's cancers with our Men Keeping Fit campaign as well as other specific more targeted ones such as the SunSmart campaign in the summer.

Education

The Foundation, in recognising the importance of education of young people in reducing the prevalence of cancer made the strategic decision to invest resources in the development of a schools programme targeted at senior level students in addressing the facts, risks, and the need for early interventions. The Cancer Awareness Programme (CAP) intends to contribute to the overall aims of the Foundation in addressing the need for education and raise awareness among the population of ages sixteen to eighteen years.

The programme will be rolled-out to all secondary schools and it is anticipated that it will be adapted for use with other young people in different settings.

The Comfort Fund

This fund assists those in financial difficulty as a direct result of their illness. Working in close partnership with the Irish Breast Care Nurses Association, the Foundation provides financial support for practical assistance with childminding or transport costs, hotel accommodation before or after treatment or household bills. With the assistance of our corporate partners we plan to develop this service further and we now consider applications from Marie Curie Cancer Care also. We consider that this service is essential in minimising the day to day problems facing women during treatment, on top of the already existing trauma and uncertainty.

The Oncology Waiting Room Refurbishment Programme

The refurbishment of Hospital Oncology waiting rooms has been a dream of the Marie Keating Foundation since the inception of the foundation. Marie Keating sat on a plastic chair in a corridor sometimes for up to 4 hours waiting on her bloods results before being administered her Chemotherapy. We don't want anyone else to have the same experience.

Where the need arises the foundation has the Oncology waiting rooms for patients who use them, often for long and protracted periods of time.